



Exhibitor and Sponsorship Opportunities

PHPCN 40th Anniversary & Conference

**May 13-15, 2020
Sheraton, Harrisburg/Hershey, PA**

The Pennsylvania Hospice and Palliative Care Network has worked to promote excellence in palliative and end of life for 40 years. Join us to at this years' exciting three day event where you will find hospice and palliative care team members from across Pennsylvania gathering to share knowledge and build on our strong team foundations.

The PHPCN conference has attendees from palliative and hospice providers from across Pennsylvania. Our audience includes administrators, nurses, chaplain services, medical directors, social workers, volunteers and others.

Join us to learn about industry trends, concerns and how we can collectively promote and delivery excellent care.



**PENNSYLVANIA HOSPICE
AND PALLIATIVE CARE NETWORK**

Promoting Excellence in Palliative and End-of-Life Care

2020 PHPCN Annual Conference

May 13-15, 2020

Sheraton Harrisburg Hershey Hotel

Harrisburg, PA

SPONSORSHIP OPPORTUNITIES

The 2020 Pennsylvania Hospice and Palliative Care Network Annual Conference promises to be an exciting event and we invite you to be a part of it! The PHPCN Annual Conference attracts end-of-life care colleagues from across Pennsylvania and neighboring states. Don't miss this valuable opportunity to network with influential attendees and display new products and services.

Opening Reception—May 13—\$3,000

- Full page ad in Final Conference Program
- Individual recognition at reception
- List of all pre-registered participants
- Complimentary exhibit booth

General Session Speaker—May 14 or 15—\$3,000

- Full page ad in Final Conference Program
- Individual recognition at general session
- List of all pre-registered participants
- Complimentary exhibit booth

Awards Lunch—May 14—\$2,000

- Half page ad in Final Conference Program
- Individual recognition at reception
- List of all pre-registered participants
- Half-price exhibit booth

Lunch—May 15—\$2,000

- Half page ad in Final Conference Program
- Individual recognition at general session
- List of all pre-registered participants
- Half-price exhibit booth

Hotel Keycards-\$2,000

- Half page ad in Final Conference Program
- List of all pre-registered participants
- Half price exhibit booth

PHPCN Lanyard Name Badge Holder—\$2,000

- Half page ad in Final Conference Program
- List of all pre-registered participants
- Half price exhibit booth

National Speakers—May 14 or 15—\$1,000

- Quarter page ad in Final Conference Program
- List of all pre-registered participants

Break—May 14- \$1,000

- Quarter page ad in Final Conference Program
- List of all pre-registered participants
- Company logo on water bottles during the break or company logo on coffee sleeves

Break—May 15- \$1,000

- Quarter page ad in Final Conference Program
- List of all pre-registered participants
- Company logo on water bottles during the break or company logo on coffee sleeves



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SPONSORSHIP APPLICATION

Company Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____

Contact Name: _____

Contact Email: _____

Please indicate below your level of interest in sponsorship:

- \$3,000–Opening Reception-May 13, 2020
- \$3,000–General Session Speaker-May 14, 2020
- \$3,000–General Session Speaker-May 15, 2020
- \$3,000–Awards Lunch-May 13, 2020
- \$2,000–Lunch-May 14, 2020
- \$2,000–Hotel Keycards
- \$2,000–PHPCN Lanyard Name Badge Holder
- \$1,000–Concurrent Workshops
- \$1,000–Break-May 14, 2020
- \$1,000–Break-May 15, 2020
- \$ 700- Exhibitor Only (Please complete Exhibitor Application)
- \$ 350–Exhibit Booth at half price (for \$2,000 sponsors)
-

(Please complete Exhibitor Application if taking advantage of either the complimentary or half price exhibit booth discount)

Due to limited seating and availability of educational handouts, exhibitors/sponsors must register for the Annual Conference to attend any of the educational sessions. Please note that the exhibitor/sponsor fee includes attendance for TWO representatives at the Opening Reception, Awards Luncheon, Continental breakfast and breaks. A discounted conference registration fee of the PHPCN Membership rate per day per person is available to exhibitors/sponsors. Please contact the PHPCN office if you are interested in attending the educational sessions at this rate.

Method of payment: _____ Check _____ VISA _____ MasterCard

Card # _____ Exp. Date _____

Signature _____

Make checks payable to: Pennsylvania Hospice and Palliative Care Network
P.O. Box 343, Hershey, PA 17033 Phone
717.533.4002 – Fax 717.533.4007
phpcn@pahospice.org –www.pahospice.org
Tax ID #25-1487119



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2019 PHPCN Annual Conference
May 13-15, 2020
Sheraton Harrisburg Hershey Hotel
Harrisburg, PA

EXHIBITOR INFORMATION

Presented by the Pennsylvania Hospice and Palliative Care Network (PHPCN), this national-caliber conference attracts end-of-life care staff and volunteers from across Pennsylvania and neighboring states. Don't miss this valuable opportunity to network with influential attendees and display new products and services.

Location:

Sheraton Harrisburg Hershey Hotel
4650 Lindle Road, Harrisburg, PA 17111

Exhibit Times:

Wednesday, May 13, 2020: 6:00pm - 7:30pm
Thursday, May 14, 2020: 7:00am - 3:00pm
Friday, May 15, 2020: 7:00am - 10:00am

Set up Times: TBA

Exhibitor Benefits:

- ❖ Opportunity to reach 200+ conference attendees
- ❖ Opportunity to introduce your company to all attendees during breakfast, conference reception and breaks
- ❖ Listing in the PHPCN Conference Brochure
- ❖ Electronic listing of all pre-registered participants
- ❖ Two dinners for the Opening Reception, two continental breakfasts, and breaks
- ❖ One six foot, draped table

Cost to Exhibit: \$650

Hotel Reservations:

PHPCN has negotiated a \$137 per room, per night, single or double occupancy rate at the Sheraton Harrisburg Hershey Hotel in Harrisburg, PA. To ensure this rate, reservations should be made as soon as possible by calling 1.800.325.3535. The room rate will be honored until April 21, 2020 or as long as rooms are still available in the PHPCN room block.

Why Exhibit?

- ❖ Increase your visibility while networking with professionals in the end-of-life care community
- ❖ Enhance your company's image in the end-of-life care community
- ❖ Ensure recognition among the decision-makers attending the conference
- ❖ Broaden your exposure to end-of-life care staff, volunteers, medical directors and palliative care professionals across PA
- ❖ Introduce new products or services to over 200 participants attending the conference
- ❖ Demonstrate your valuable products and services to prospective clients



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EXHIBITOR INFORMATION

SHIPPING AND STORAGE OF MATERIALS—Deliveries will be accepted by Sheraton Harrisburg Hershey Hotel beginning Saturday, May 8, 2020. Materials being shipped in advance must be addressed as below to guarantee immediate retrieval:

Pennsylvania Hospice and Palliative Care Network Annual Conference (5/13/20 event)
c/o Sheraton Harrisburg Hershey Hotel
4650 Lindle Road, Harrisburg, PA 17111
Phone 717-558-4607 (Lisa Chenoweth, Event Manager)

USE OF SPACE—PHPCN reserves the right to decline or prohibit any exhibit or part of an exhibit, exhibitor or exhibitor representative which is not suitable to and in keeping with the character of the conference. No sharing, subletting or assignment of space will be permitted.

SECURITY—Exhibitors will be ultimately responsible for the security of their own exhibit areas and property. Any damage due to carelessness or negligence of an exhibitor must be paid for by the exhibitor who causes the damage. The fastening of materials to building walls, ceilings, floors, or other parts of the building or furniture is expressly prohibited.

SAFETY PRECAUTIONS—All materials and installations must conform to the requirements of the building and inspection authorities having local jurisdiction. Flammable materials/substances and pyrotechnics are not allowed.

INDEMNITY AND LIMITATION OF LIABILITY—Neither PHPCN, The Sheraton Harrisburg Hershey Hotel, nor any of its officers, agents, employees or other representatives shall be held liable for, and they are hereby released from liability, for any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The Exhibitor shall also indemnify and hold harmless, PHPCN from demands, suits, liability, damages, loss, costs, attorney fees and expenses of whatever kind or nature, including, but not limited to, claims of damage or loss resulting from the breach of Terms, Conditions and Rules, claims of property or personal injury caused by or attributable in whole or in part to any action or failure to act, whether by negligence or otherwise, on the part of the Exhibitor or any of its officers, agents, employees or other representatives, and claims of damage or loss to any third party resulting from an infringement of a copyright or patent or the unauthorized use of a registered trademark.

CANCELLATIONS—Written requests for cancellations that are received 60 days before move-in, will be honored with a refund, less a \$75 handling charge.

NO refunds will be issued after this date. **ONLY WRITTEN REQUESTS FOR REFUND WILL BE CONSIDERED.**

MATTERS NOT COVERED—PHPCN reserves the right to rule on all matters pertaining to the conference whether expressly mentioned or not, and the exhibitor, by executing the exhibitor application, agrees that all rulings shall be binding upon both the exhibitor and PHPCN.



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EXHIBITOR APPLICATION- Deadline: April 30, 2020

Company _____ Name: _____

_____ Address: _____

_____ City: _____

_____ State _____ Zip _____

Phone: _____ Fax: _____

Representative Name: _____ Email: _____

Title: _____

Representative Name: _____ Email: _____

Title: _____

Please provide a description of your organization and service/product for inclusion in the Conference Program (or send via attachment)

Do you need an electrical outlet? _____ YES _____ No

Exhibitors must supply power strips and extension cords.

Due to limited seating and availability of educational handouts, exhibitors must register for the Annual Conference to attend any of the educational sessions. Please note that the exhibitor/sponsor fee includes attendance at the Thursday awards luncheon. A discounted conference registration fee of the PHPCN membership rate day per person is available to exhibitors/sponsors. Please contact the PHPCN office if you are interested in attending the educational sessions at this rate.

Cost: \$700.00

The exhibitor space will include one six foot, draped table. Two representatives will each receive complimentary meals for the Opening Reception, Awards Luncheon, Continental breakfast on Thursday and Friday, and breaks.

Method of payment: _____ Check _____ VISA _____ MasterCard _____

Card # _____ Exp. Date _____

Signature _____

Make checks payable to: Pennsylvania Hospice and Palliative Care Network
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Phone 717.533.4002 – Fax
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